



Callie Timothy

MEDIA GROUP

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Preview of Region | Investment Opportunities

With a population of 162 million people, Nigeria is an important market. Nigeria is currently one of the world's major investment destinations and one of the fastest growing economies in the world. A burgeoning middle class has created huge opportunities for businesses in consumer markets like financial services, food, energy and telecommunications.

Nigeria offers:

- A large and competitive domestic market with high unmet demand for basic goods and services
- A growing and increasingly sophisticated middle class
- Untapped abundant natural resources
- A large and flexible workforce
- A population that is innovative and entrepreneurial

Nigeria is a resource rich nation. The country is Africa's largest crude oil producer and generates huge revenues from sales of oil and gas. Most of Nigeria's land area is arable and the country has an array of non-oil mineral resources many of which are yet to be exploited.

Although the Nigerian economy is heavily dependent on revenues from oil and gas, the administration of President Goodluck Jonathan is committed to diversifying the nation's economy and reducing dependence on crude oil exports. Focus in recent times has been on increasing non-oil exports and reviving the agricultural sector.

Action is being taken to improve Nigeria's notoriously poor infrastructure. The ongoing power sector reforms for instance should lead to significant improvements in power supply in the coming years.

For those considering investing in Nigeria, the message is that the opportunities far outweigh the risks.

The facts: 6 month snapshot www.hopefornigeriaonline.com

The Benefits

Statistics

- **250,000 Unique visitors**
- **Over 800,0000 page views**
- **Currently 224,000 Facebook likes and growing**
- **Worldwide Audience with a focus on development in sub-Saharan Africa**
- **Real Time Up to date stats according to the following link:**
<http://www.hopefornigeriaonline.com/advertise-on-this-site/>

Audience

- **Governors Ministers Senators Legislators**
- **Governmental bodies and NGO's**
- **Corporate Companies worldwide with vested interest in this region**

Callie Timothy supports corporate, private individuals and not-for-profit organisations across a number of sectors. With over 21 years of local and international business experience, we bridge the gap by meeting your expectations.

We understand the peculiar nature of our individual clients, and that is reason we tailor our services to suit their respective needs.

Our team is made of experts in different areas of specialism with a strong commercial sense, which avails our clients the luxury and access to the right professional standard. We do work closely with clients taking into consideration their business objectives and goals.

We keep abreast with the bigger picture, considering trends, developments, opportunities and treats as result of statutory changes as it may affect clients businesses.

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Our one-stop shop approach provides integrated solutions to meet your needs at every stage of your organisation's development.